



MARCH 1-4, 2026 | ORLANDO

Prepare for upcoming deadlines and details with the **Exhibitor Service Kit**.

The ARA Show™ 2026 in Orlando is just over 100 days away and many exhibitor deadlines and details take place between now and the show. Stay on top of everything with the **Exhibitor Service Kit**, which you can find by clicking the button below.

The Exhibitor Service Kit offers:

- An **Exhibitor Checklist** with deadlines and links to essential forms.
- Show schedule with move in/out details.
- Products and services available to exhibitors.
- Warehouse and on-site details for shipping information.
- Quick facts from Freeman.
- Order forms, brochures, tips and additional information.

One upcoming deadline is to submit your company's Show-Only Special if you plan to offer one to attendees. These specials drive traffic to your booth with attendees looking for a deal they'll only get in Orlando. **Click here to submit your Show-Only Special.**

ACCESS THE EXHIBITOR SERVICE KIT



CHECK OUT THE EXHIBITOR ROI PAGE

Looking to promote your booth at The ARA Show 2026? Check out the Exhibitor ROI page. This page of exclusive resources for show exhibitors provides opportunities to reach show attendees, stand out among exhibitors and connect with trade press.

VIEW EXHIBITOR ROI PAGE



SCHEDULE A PRESS CONFERENCE

Hosting a press conference during The ARA Show is an excellent opportunity to get your company and products into trade publications. A limited number of press conference times are available.

SCHEDULE A PRESS CONFERENCE



BOOST YOUR REACH BY ADVERTISING IN *RENTAL MANAGEMENT*

Make sure your brand is top of mind at The ARA Show 2026! Increase booth traffic, brand awareness, and brand preference by advertising in print and digitally with *Rental Management* Media Group.

VIEW SHOW ADVERTISING OPPORTUNITIES

VIEW 2026 *RENTAL MANAGEMENT* MEDIA KIT



DONATE AN ITEM TO THE ARA FOUNDATION 50TH ANNIVERSARY AUCTION

The ARA Foundation is turning 50, and we're celebrating big at The ARA Show with our largest auction ever!

This is your chance to **shine a spotlight on your company** while fueling the future of rental. Your donated item will be showcased to thousands of ARA members — live and online — supporting programs like scholarships, community projects, and training the next generation of rental leaders.

DONATE AN ITEM TO THE AUCTION



REGISTER YOUR BOOTH PERSONNEL

Register your booth personnel using your company name and member ID number: **Example CompanyID**. Everyone working in your company's booth will need a badge.

Exhibiting companies are allotted four complimentary badges for the first 100 sq. ft. of exhibit space and one complimentary badge for every 100 sq. ft. thereafter. Exhibitors who exceed their allotment can purchase additional badges for \$109 through Feb. 26 and \$129 starting Feb. 27.

Booth personnel also can purchase networking event tickets or register for EventsU. There are a limited number of spots for event exhibitors at EventsU.

REGISTER BOOTH PERSONNEL

KEEP UP WITH THE LATEST UPDATES

Follow our social media channels for the latest news and information on The ARA Show 2026.





1900 19th Street, Moline, IL 61265
1.800.334.2177
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